



CHAIR EDUCATION PROGRAM

Stockholm
November 14-17, 2023

GOALS OF THE PROGRAM

- ◆ Improve understanding of Chair's role and responsibilities in ensuring effective work of the Board and continuous success of a company
- ◆ Develop Chair competencies needed for implementation of the best corporate governance practices

SETUP OF THE PROGRAM

- ◆ Open to graduates of the BICG Board member education program, as the next step in developing boardroom competencies
- ◆ Highly practical course, learning from experienced Scandinavian Chairs, Board members and other experts

TOPICS OF THE PROGRAM

Corporate governance

- ◆ From a Board member to a Chair
- ◆ Leading corporate governance framework
- ◆ Leadership, characteristics of a good Chair
- ◆ Key relationships of the Chair (with Board members, CEO, shareowners, auditors, stakeholders, etc.)

Strategic leadership

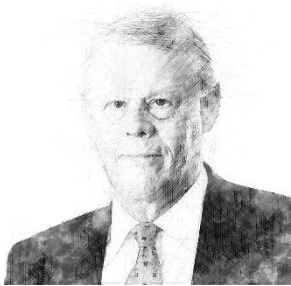
- ◆ Strategy building and updating
- ◆ Governance of risk
- ◆ ESG
- ◆ Corporate communication & crisis management

Board work organization

- ◆ Preparation for and chairing of a Board meeting
- ◆ Board dynamics
- ◆ Building a team in the boardroom
- ◆ Board evaluation

SPEAKERS

(AMONG OTHERS)



**STAFFAN
BOHMAN**

Staffan Bohman is a widely experienced non-executive director, currently serving as the Chair of the Board at Electrolux, second largest appliance maker in the world.

During the last two decades he has been Chair, Vice Chair or Board member at such companies as Atlas Copco, Scania, Trelleborg, Boliden, Inter-IKEA Holding, Radisson Hotels and others.



**LASSE
BOLANDER**

Lasse Bolander is a Board professional, who currently chairs the Boards of several Danish companies, such as COOP, the largest grocery retailer in Denmark. He has accumulated a wealth of experience by working in industries that include fast moving consumer goods, retail and media.



**KATARINA
BONDE**

Now active as a Chair and independent director at both listed and privately held companies, Katarina Bonde has an extensive background as a CEO and in other executive roles at high tech companies in Sweden and USA.

Her current assignments include chairing such companies as Stillfront Group, Mentimeter and working as an independent Board member at Mycronic, etc.



JOHAN HALLSENIUS

Johan Hallsenius is Senior Partner at strategic communications consultancy Kreab Stockholm, with focus on media relations, brand positioning and crisis management. He has been involved in crisis management projects for clients such as Telia, Nasdaq and Swedbank.

Before joining Kreab in 2011, he served as Editor-in-Chief of Computer Sweden and publisher at IDG, Sweden's leading tech news outlet.



LOUISE HEDBERG

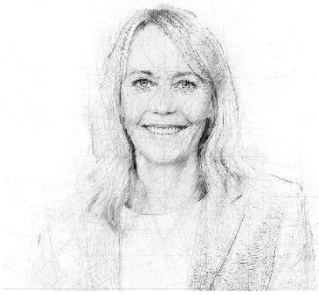
Holding several Board positions, Louise Hedberg is an independent senior advisor to institutional investors and corporations on topics related to strategic sustainable investment and sustainable enterprising. Until 2018, she was Head of Sustainability at East Capital.



JENS HARSAAE

Jens Harsaae is a professional Board member and investor, with focus on strategy, growth and digital transformation. His current assignments include companies working with AI, website design, furniture production, etc.

Jens worked at Procter & Gamble across Europe for 10 years, before joining the Boston Consulting Group (BCG) in 2001 and becoming Partner and Managing Director of BCG Copenhagen. He left BCG in 2011, to work independently as a professional Board member and private equity adviser.



KATHRINE LÖFBERG

Kathrine Löfberg is the Chair of the Board of Löffbergs, one of the biggest family-owned coffee roasters in the Nordic countries, founded in 1906.

At Löffbergs, she has been responsible for foreign establishments, marketing and communications, and succeeded her father in the position of the Chair of the Board in 2015, as a part of a planned generational change.



LARS G NORDSTRÖM

Lars G Nordström has served as the Chair of the Board at Vattenfall, one of Europe's largest producers and retailers of electricity and heat, from 2011 to 2022.

Previously, has served as a Board member of TeliaSonera, chaired the Royal Swedish Opera, was the President and CEO of Posten Norden and held various executive positions with Nordea Bank, including serving as President and Group CEO.

WHEN AND WHERE

Day	Host	Venue
November 14 Arrival, Opening & Dinner		
November 15	Nasdaq	Tullvaktsvägen 15
November 16	TBD	TBD
November 17	Telia	Stjärntorget 1

Participants are advised to arrive in the afternoon of the first day of the program (November 14). Program on the following days is set to start at 9 am and end with a group dinner. The last day (November 17) is set to end with the group departure to the airport in the evening.



APPLICATIONS

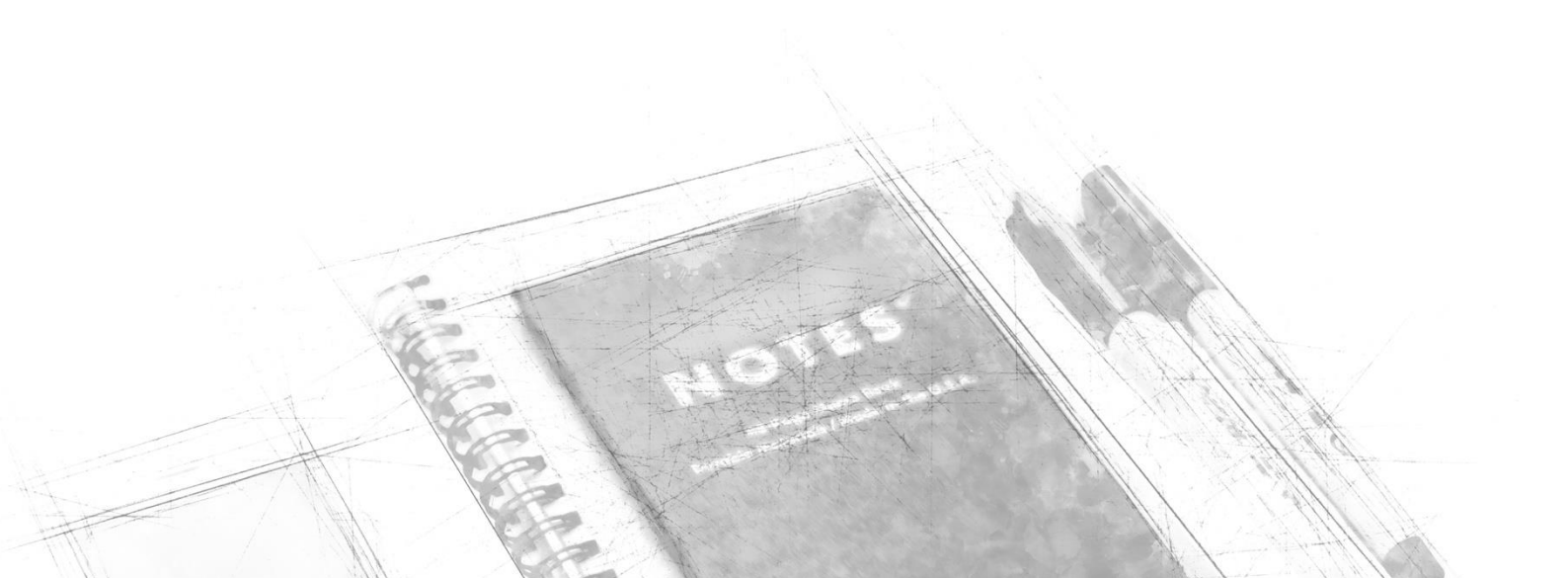
- ◆ Chair education is open to the graduates of the BICG Board member education course
- ◆ Shareholders, Board members and top managers are invited to apply, with the first priority to be given to active Chairs currently leading non-executive Boards (*Padome* in Latvia, *Nõukogu* in Estonia, *Stebėtojų taryba* or *Valdyba* in Lithuania)
- ◆ Applications are open until the 8 of September, with information about all application results to be provided by the 14 of September
- ◆ **APPLY HERE:** <https://ej.uz/chair2023>

EXAMINATION

- ◆ Examination takes place at the end of the program
- ◆ It is done in writing and there is a minimum threshold for passing the exam successfully
- ◆ Participants must attend all days of the program (full attendance) to become eligible to take the exam
- ◆ Those who pass the exam successfully are entitled to a certificate

PRICE AND PAYMENT CONDITIONS

- ◆ Education fee: 4000 € (and VAT, if applicable), payable at registration
- ◆ Travel to the venues and accommodation expenses are not included
- ◆ The participation fee that is paid cannot be refunded if a participant cancels their participation after the 2 of October, 2023



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