



THE HIGH-PERFORMING **BOARD MEMBER**

Masterclass

by internationally renowned
board effectiveness expert

Dr Peter Crow

April 10th

9:00-17:00

Radisson Blu Hotel Lietuva

(Konstitucijos ave. 20, Vilnius), 22nd floor

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Purpose

A highly-practical, one-day course to empower non-executive board members to build capability and maximise effectiveness in today's demanding boardroom.

Objectives

Explore advanced aspects of effective non-executive board membership and the performance mandate of boards.

Gain an overview of non-executive board member-specific knowledge, competencies and behaviours necessary to succeed in a high-performing board environment.

Discover practical tips and practices to maintain a performance orientation and ensure board efficiency.

Learn about two frameworks to achieve high board effectiveness, and how to apply them.

Benefits

Gain crucial insights and a refined understanding of the characteristics of highly-effective boards.

Enhance your effectiveness as a high-performing non-executive board member and improve your appeal for future board appointments.

Learn with similarly experienced and like-minded colleagues, in a discrete, high-trust environment.

Ideal participants

Experienced acting non-executive board members, graduates of BICG Board Member Education Program.

Delivery

A highly-interactive workshop-based learning environment, with facilitated discussions, case studies and group work, and plenty of opportunity to explore real-world problems with colleagues. The Chatham House Rule will apply.

Masterclass outline

This one-day Masterclass explores four topics, as follows:

Dimensions of high performance

- Fundamentals: responsibility and effectiveness
- Contemporary governance challenges
- Performance-conformance dilemma
- The Strategic governance framework

Decision-making and value creation

- Effective decision-making in the boardroom
- The Learning board framework
- Corporate purpose and value creation
- Board roles in strategy and strategic management

Effective oversight and control

- Maintaining a performance mindset
- Understanding and verifying performance
- Constructive control: Holding management to account
- Providing an account to shareholders (and stakeholders)

Process and operational considerations

- Board calendar, workplan and meeting agenda
- Board dynamics and the board-management nexus
- Effective engagement and time management
- Board composition, diversity and recruitment

Cost

485 EUR (and VAT)



Course leader **Dr Peter Crow** is an experienced director, strategist, advisor and educator with an extensive record of service to boards internationally. He also speaks and writes on topical board matters, and undertakes governance research.

Peter's expertise in corporate governance, strategy and effective board practice in particular is internationally acknowledged. For over twenty years, he has worked with boards and directors in Australia, New Zealand, the United Kingdom, Singapore, China and other countries, as they have sought to realise the full potential of the companies they govern. His insightful guidance has proved to be invaluable to the fortunes of both emergent and established companies, most notably in the sectors of technology, professional services, agribusiness, logistics and distribution, local government and healthcare.

Peter's board experience includes director, chair and trustee appointments, principally of privately-held and high-growth companies, but also family companies and social enterprises.

Dr Crow's credentials include a PhD in corporate governance and strategy, a pioneering study explaining how boards can influence company performance; a first in technology and management; chartered membership of the Institute of Directors in New Zealand; and memberships of several international institutions including the International Corporate Governance Network and the Global Peter Drucker Society.

Peter lives in New Zealand, a country of advanced corporate governance practices.

<http://www.petercrow.com>



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