

Chair Education Program

Stockholm, 2017

About the BICG

- **Baltic Institute of Corporate Governance (BICG)** is a non-profit, non-governmental initiative with strong involvement from the Baltic business and political leaders.
- **BICG** is leading the way in Baltic business universe by helping to create better governed public and private companies.
- **BICG** as an association is governed by its members. The relationship between the members, Board, management and other stakeholders is regulated in the bylaws of the association.

More about the BICG: www.bicg.eu

Mission, Vision, Values

Mission

BICG delivers value to its stakeholders by promoting global competitiveness of Baltic companies through adoption of leading corporate governance practices.

Vision

BICG and its community are locally and internationally recognized drivers of the best corporate governance practices in the Baltic region.

Values

Integrity, Excellence, Transparency & Leadership

Goals of the Chair Education Program

- **Improve understanding of Chair's role and responsibilities in ensuring effective work of the Board and continuous success of the company**
- **Develop Chair competencies needed for implementation of the best corporate governance practices**

Topics of the Education Program

Chairmanship & Corporate governance

- From a Board member to a Chair
- Leading corporate governance framework
- Leadership, characteristics of a good Chair
- Key relationships of the Chair (with other Board members, CEO, shareowners, auditors, stakeholders, etc.)

Strategic leadership

- Strategy building and updating
- Chair's role in governance of risk
- Chair's role in corporate communication & crisis management

Board work organization

- Preparation for a Board meeting
- Chairing a Board meeting
- Board dynamics
- Building a team in the boardroom
- Boardroom disputes and how to deal with them
- Board evaluation



Lead lecturer Raoul Hasselgren

Raoul Hasselgren has been a Chairman and Board member at 70 national and international companies, both private and public, working in real estate, production and trade business in Sweden, Germany and Finland. His past appointments include Fazer and SPAR group companies. During his extensive management career, Mr Hasselgren has worked as a CEO for companies such as Johnson & Johnson and Nordiska kompaniet. He is the author of publications about Corporate Governance, Board Practices, Public Relations, Marketing, Competition Law. Since 2005, Mr Hasselgren has educated 4 000 Board members and Chairpersons in Sweden, Finland and three Baltic countries.

Speakers

- ▶ **Rune Brandinger**, professional Board member and Chairman, who has worked in dozens of Boards
- ▶ **Dag Klackenberg**, former Chair of Vattenfall, one of the Europe's largest producers of electricity and heat
- ▶ **Jens Spendrup**, former Chair of Spendrups, a hundred years old family business and one of the major breweries in Sweden
- ▶ **Anders Ullberg**, Chair of Boliden, a high-tech metal company listed on the Nasdaq Stockholm stock exchange
- ▶ **Joakim Strid**, Head of European Surveillance at Nasdaq
- ▶ **Johan Hallsenius**, Senior Partner at Kreab Stockholm, advisors in strategic communication

...and others

Examination

Examination takes place on the last day of the education. It is done in writing and there is a minimum threshold for passing the exam successfully.

Participants who are not in attendance for a full day of the program or more, are not allowed to take the examination.

Those who pass the exam successfully are entitled to a certificate.

When and where

Day	Host	Venue
November 21 st Arrival & Welcome dinner	SEB	Kungsträdgårdsgatan 8
November 22 nd Chair education	East Capital	Kungsgatan 33
November 23 rd Chair education	Nasdaq	Tullvaktsvägen 15
November 24 th Chair Education, Exam & Graduation	Swedbank	Cirkusgränd 3 Sundbyberg

Price and payment conditions

- Education fee: 2500 € (plus VAT, if applicable), payable at registration.
- Travel to the venues and accommodation expenses are not included.
- The participation fee that is paid cannot be refunded, if a participant cancels their participation after the 21st of October, 2017.

Contacts

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